

Inauguration Ceremony and Progress Review Meeting of CHESS NGO



Today, the Community Human Empowerment Service for Society (CHESS) NGO was inaugurated in Hassan, along with a progress review meeting to outline future activities. The inauguration was carried out by the organization's President, G.T. Veerabhadra Reddy, along with all the committee members by cutting the ribbon.

During the event, discussions were held on the importance of celebrating World NGO Day on February 27 and the organization's vision for achieving holistic progress in society. The organization has planned initiatives in various fields, including agriculture, health, skill development, livelihood, education, women and youth empowerment, environment, water, and sanitation, to effectively engage with the community and ensure sustainable development.

It was also decided to form an advisory committee to provide timely guidance and recommendations for the organization. CHESS NGO will expand its activities across Hassan, Chikkamagaluru, Chitradurga, Davanagere, Vijayapura, and Tumakuru districts.

CHESS NGO's 'Healthy Planet, Wealthy Life' Initiative Empowers Farmers with Fruit Plants



In a remarkable effort to promote environmental sustainability and rural prosperity, CHESS NGO, under its flagship initiative 'Healthy Planet, Wealthy Life', has successfully distributed over 300 fruit plants to farmers in Ajjampura and Tarikere Taluks. This initiative is a step towards achieving the United Nations Sustainable Development Goals (SDGs) by enhancing green cover, improving agricultural productivity, and fostering eco-friendly

livelihoods.

The primary objective of this initiative is to support local farmers by providing them with long-term resources that yield economic and ecological benefits. Fruit-bearing plants contribute to food security, soil conservation, and biodiversity enhancement, while also generating additional income for farmers. This effort aligns with SDG 2 (Zero Hunger), SDG 13 (Climate Action), and SDG 15 (Life on Land) by promoting sustainable agricultural practices and combating climate change through increased vegetation.

By encouraging tree plantation, CHSS NGO is actively working towards a greener and healthier planet. The initiative also raises awareness about the importance of forestation, organic farming, and self-sufficiency in local communities. The distributed plants will not only aid in environmental conservation but also serve as a sustainable source of livelihood for farmers in the long run.

As CHSS NGO continues its mission to create a healthier planet and a wealthier life, this initiative marks yet another milestone in empowering farmers and protecting nature. Together, we can build a sustainable and prosperous future!

Report on Income Generation and Economic Literacy Program for SHGs



Time: 12:57
Note: SHG Bettadahalli

CHSS NGO successfully conducted an Income Generation Activities and Economic Literacy Program for Self-Help Groups (SHGs) in Chitradurga and Chikkamagaluru Districts. The program aimed to empower SHG members with financial knowledge and entrepreneurial skills to enhance their income-generating capabilities.

More than 15 SHGs actively participated in the initiative, gaining practical insights into budgeting, savings, investment planning, and access to financial resources. The training also focused on sustainable business models, encouraging participants to explore agriculture, small-scale industries, and self-employment opportunities. By equipping SHG members with essential financial literacy, CHSS NGO is fostering economic self-reliance and women-led entrepreneurship in rural communities.

This initiative directly supports the Sustainable Development Goals (SDGs), particularly SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth). By providing rural communities with knowledge and skills, the program contributes to long-term socio-economic development and financial stability.

Through continuous efforts in economic empowerment and financial literacy, CHSS NGO remains committed to uplifting rural communities, promoting self-sufficiency, and driving sustainable growth. Such initiatives play a crucial role in ensuring that SHGs can thrive independently and contribute to local economic development.

Financial Literacy and Insurance-Pension Awareness Program for Workers

CHESS NGO is organizing a Financial Literacy and Insurance-Pension Awareness Meet for workers at Industrial Area, Kelagote, Chitradurga, on October 9, 2024.



This initiative aims to educate workers on effective financial management, savings, investment strategies, and the importance of insurance and pension schemes. The program will provide insights into government welfare schemes, social security benefits, and financial planning, helping workers secure their future and achieve financial stability.

Through this awareness meet, CHESS NGO continues its mission to empower the workforce with financial knowledge and enhance their economic well-being.

CHESS NGO's Learning Track Initiative Establishes 7 Libraries, Benefiting Over 350 Children



In a significant step towards educational empowerment, CHESS NGO, under its Learning Track Initiative, has successfully established seven libraries across Hassan, Chikkamagaluru, and Chitradurga districts. This initiative is aimed at enhancing learning opportunities, fostering reading habits, and bridging educational gaps for children in rural and underprivileged communities.

With access to a diverse collection of books covering academics, general knowledge, storybooks, and skill development, these libraries have already benefited over 350 children. By creating a resourceful and engaging learning environment, CHESS NGO is ensuring that children develop strong literacy skills, critical thinking abilities, and a love for reading.

The Learning Track Initiative is designed to support school-going children and those with limited access to educational resources. These libraries serve as community knowledge hubs, encouraging children to explore beyond textbooks and gain valuable life skills. The initiative also aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), by promoting inclusive and equitable learning opportunities.

CHESS NGO remains committed to expanding educational access and empowering young minds. With plans to scale this initiative further, the organization envisions a future where every child, regardless of background, has access to knowledge and learning opportunities.

Through initiatives like these, CHESS NGO continues to create a brighter and more educated future for generations to come.

Financial Literacy and Cyber Fraud Awareness Meet for Senior Citizens

On November 5, 2024, CHESS NGO organized a Financial Literacy and Cyber Fraud Awareness Meet at Pillekeranahalli, attended by the Chief Manager of SBI, the President of the Senior Citizens Association, and 35 senior citizens. The session focused on safe banking practices, cyber fraud prevention, and financial management for retirees. Experts educated participants on secure online transactions, avoiding scams, and protecting personal finances.



This initiative aims to enhance financial security and digital awareness among senior citizens, ensuring they are well-equipped to handle modern banking challenges. CHESS NGO remains committed to empowering communities through knowledge and awareness.

Report on World Soil Day 2024 Celebration



The World Soil Day 2024 celebration, with the theme "Caring for Soils – Measure, Monitor, Manage," was successfully organized on December 5, 2024, at IAT Regional Chapter, Chitradurga, in collaboration with KSDA, IAT Regional Chapter, IFFCO, and CHESS NGO. The event witnessed the participation of over 100 attendees, including esteemed officials,

agricultural experts, and farmers.

The event was chaired by Sri B. Manjunath, Joint Director of Agriculture and Honorable President of IAT Chitradurga, and was inaugurated by Sri G.C. Rangaswamy, President of IAT Chitradurga. Sri Katta Srinivasareddy, Vice President, and Secretary of IAT, along with Ex-Presidents E. Jayaramareddy and S. Hanumantharayareddy, and Ex-Secretary J. Thippeswamy, were also present.

Special guests included the Coordinator and Head of KVK, Babbur; the Founder & MD of Amruth Organic Fertilizers, Malladihalli; and the President of District Raitha Sangha, Mr. Hampaianamalige Dhananjaya. Each of them emphasized the importance of soil health and sustainable soil management practices for ensuring long-term agricultural productivity and environmental sustainability.

The event was successfully anchored by G.T. Veerabhadra Reddy, President of CHESS NGO, making it an impactful session for all participants.

Report on Financial Literacy Program

On December 2024, CHESS NGO conducted a Financial Literacy Program at various schools in Chitradurga District, benefiting over 310 students. The session aimed to enhance financial awareness among school children by covering fundamental topics such as saving, budgeting, banking, and responsible spending.



The program included interactive discussions, real-life examples, and engaging activities to help students understand the importance of financial planning. The students actively participated, asking questions and sharing their thoughts on managing money wisely.

School authorities appreciated the initiative, acknowledging the significance of financial education for young learners. The session successfully equipped students with basic financial knowledge, encouraging them to make informed decisions in the future.

CHESS NGO remains committed to promoting financial literacy among children and looks forward to conducting similar programs in other schools to empower young minds with essential financial skills.

Orientation Visit to CHESS NGO



On 21/12/2024, first-year Social Work students from Ajjampura Degree College visited CHESS NGO for an orientation session. The visit aimed to introduce students to the NGO's vision, mission, and activities, as well as provide insights into how NGOs contribute to community welfare.

During the session, Keerthiraj K. P. shared valuable information about CHESS NGO's objectives, emphasizing its commitment to social development, empowerment, and sustainable change. The students learned about various initiatives undertaken by the NGO, including education, financial literacy, women's empowerment, and community development programs.

Additionally, the session provided a broad understanding of how NGOs function, their role in addressing social issues, and the importance of collaboration with communities, government agencies, and stakeholders.

The visit was highly informative, helping students gain practical knowledge about social work in the NGO sector. The students expressed appreciation for the session and showed keen interest in future collaborations.

Kitchen Garden Farmers Batch Formation



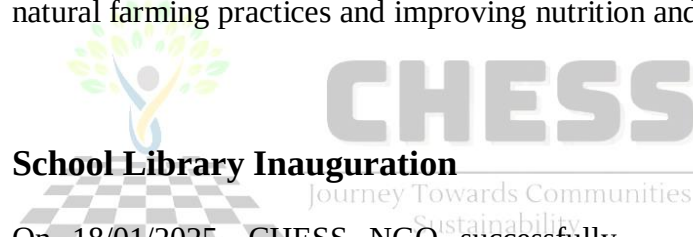
On 12/01/2025, CHESs NGO organized a Kitchen Garden Farmers Batch Formation program in Kanabagatte Village, Ajjampura Taluk, Chikkamagaluru District. The initiative aimed to promote natural farming practices and self-sufficiency among local farmers.

A total of 20 farmers participated in the training, where they were provided with various vegetable and fruit seeds to start

their own kitchen gardens. The session focused on organic farming techniques, helping farmers understand how to grow healthy, chemical-free vegetables while reducing household expenses.

Trainers emphasized the importance of sustainable agriculture, soil health, and water conservation to enhance productivity. Practical demonstrations were conducted to guide farmers in maintaining their kitchen gardens effectively.

The program was well received, with farmers expressing enthusiasm to implement the knowledge gained. CHESs NGO remains committed to supporting local farmers by promoting natural farming practices and improving nutrition and economic stability in rural communities.



School Library Inauguration

On 18/01/2025, CHESs NGO successfully inaugurated a school library in Sanehalli Village, Hosadurga Taluk, Chitradurga District, benefiting over 70 students from Grades 1 to 7. The initiative aimed to promote reading habits among children by providing them with access to quality books.

A collection of Kannada and English storybooks was donated to the school, enhancing learning opportunities for young readers. These books, valued at approximately ₹10,000, were raised through a crowd funding campaign under Pratham Books. The contribution aims to foster creativity, language skills, and a love for reading among students.



The school authorities and children expressed their gratitude for this valuable resource. CHESs NGO remains committed to supporting education by improving access to learning materials in rural schools. The initiative is expected to create a lasting impact on the students' literacy and knowledge development.

Donation to CHES NG



Smt. Yashasvini generously donated essential medical supplies, including under pads, a small bed, a wheelchair, and a chair, to CHES NG. These assets will be utilized in upcoming health camps and provided to underprivileged individuals in Hassan District.

This contribution will help improve healthcare accessibility for those in need, ensuring better support for elderly and disabled individuals. CHES NG expresses deep gratitude to Smt. Yashasvini for her kindness and commitment to social welfare. Such donations play a crucial role in strengthening community health initiatives and uplifting marginalized sections of society.

Report on Beekeeping Entrepreneurship Development Program

A two-day Beekeeping Entrepreneurship Development Program was conducted in Hariyanahalli Village, benefiting 22 farmers from Chikkamagaluru, Chitradurga, and Tumkur districts. The program aimed to equip farmers with practical skills in beekeeping for sustainable income generation.



On the first day, Dr. Ravishankar Shastri conducted theoretical sessions on hive management, honey production, and the role of bees. In the afternoon, Keerthiraj K. P. led practical sessions, explaining the differences between male bees, female bees, and the queen bee.

On the second day, farmers received hands-on training on installing natural bee colonies into beehives. Under the guidance of Keerthiraj K. P., all farmers successfully installed bee colonies, marking the beginning of their beekeeping journey within three days of training.

The program had a significant impact, with farmers expressing gratitude to CHES NG for its valuable training. This initiative has empowered farmers to pursue beekeeping as a profitable and sustainable livelihood.

PHOTO GALLERY:

